Multi-camera studios for Fidelity International

ATG Danmon is one of the world's most successful providers of high-end reliable and easy-to-operate integrated systems for broadcasters and programme makers.

Active in Europe, Asia, Africa and the Middle East, ATG Danmon is part of the Dan Technologies Group which operates from offices in the United Kingdom, Germany, Denmark, Norway, Portugal, Spain, Sweden, the United Arab Emirates and Vietnam.

ATG Danmon UK completed two multi-camera studios for the investment management company, Fidelity International. The first phase centred on a complete new studio build at their offices in Hong Kong. The second phase was the upgrade of their existing studio at the company's Cannon Street premises in the financial centre of London.

"Fidelity International initially approached us with the need for a three-camera green screen studio to be installed in Hong Kong," says ATG Danmon Managing Director Russell Peirson-Hagger. "The requirement was for a studio to provide thought leadership and investment expertise to broadcasters as well create a variety of video content to share with clients.

"Fidelity has a commitment to putting its clients at the centre of everything it does and the studio network is at the forefront of this. We worked with Fidelity on every aspect of the design, equipment choice and space requirements for the facility.

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"The designed system is a full augmented reality studio which includes a Ross tracked virtual camera solution with robotic heads, graphics, vision mixer and auxiliary infrastructure. It was fully prefabricated and tested at our UK headquarters before being shipped for on-site installation and commissioning by ATG Danmon staff. The system is now fully operational."

Elements of the three-camera VR studio under test at ATG Danmon UK before shipment.