

## **ATG Danmon Key Personnel**

### **Russell Peirson-Hagger – Managing Director**

With over 30 years in the broadcast industry, Russell is a highly experienced professional who has an excellent record of delivering complex projects and programmes to a global market.

Before joining ATG Danmon as Commercial Director and now with the promotion to Managing Director, Russell was General Manager at Television Systems Ltd (TSL), where he led the team responsible for the delivery of all TSL projects.

Prior to this, his most recent roles have been the leading of the Bid Management and Project Management teams to support regional sales in proposing and delivering solutions for Harris Broadcast. He provided the direction and strategy for the groups and established the processes under which they operated.

He has also held positions at Leitch, Panasonic Broadcast Europe, Tektronix/Grass Valley and Odetics Broadcast.

