



DANMON GROUP

ATG DANMON UK

Technical upgrade for Record TV Network

ATG Danmon is one of the world's most successful providers of high-end reliable and easy-to-operate integrated systems for broadcasters and programme makers.

Active in Europe, Asia, Africa and the Middle East, ATG Danmon is part of the Dan Technologies Group which operates from offices in the United Kingdom, Germany, Denmark, Norway, Portugal, Spain, Sweden, the United Arab Emirates and Vietnam.

ATG Danmon has completed the latest in a series of technical upgrades for the London-based UK studios of Brazilian free-to-air commercial television broadcaster Record TV Network. The services provided include the redesign and wiring of the Record TV studio facility in addition to the installation of AJA and Blackmagic video routers, and signal converters. Also integrated into the Record TV production system was audio to PC interfacing, enabling high quality audio communication via Skype TX for Radio. Record TV was introduced to ATG Danmon by Vantec, our Portuguese partner within the Danmon Group.

"We contribute a wide range of programme content supplementing the output from our parent channel in São Paulo," says Record TV's UK Administrative Coordinator, Rui Reis. "These include news, interviews, documentaries and entertainment. This latest update expands the versatility of our production infrastructure. ATG Danmon has

proved a very good technology partner, able to work alongside our studio team without disturbing normal programme operations and to support us when needed. The systems installed have improved our operational efficiency and output quality."

Founded in 1953, Record TV broadcasts to over 150 countries on five continents. Record TV transmits via cable, satellite and internet, reaching about 80% of the European population. Record TV also reaches Africa, Asia and the Americas. Based in São Paulo, it went live in 1953, specialising in programmes reflecting Brazilian culture and society. It has since contributed strongly to the development of Brazilian popular music, achieving high viewer ratings. Record is today the longest-established Brazilian television broadcaster. In 2015, it became the pioneer Latin American TV network to produce programmes in 4K. In the UK it is the only Portuguese channel broadcasting on the Sky+ HD platform.

ATG Danmon Limited

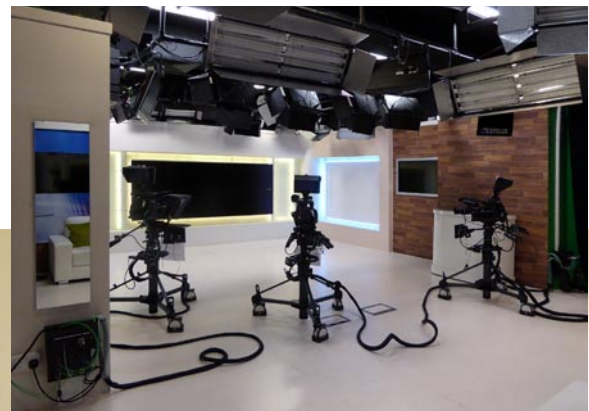
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Images show the main studio and MCR at Record TV in London.



ISO 9001 No. FS 544441